

SPONSORSHIP OPPORTUNITIES

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Integrated Marketing Summit (IMS) Sponsorship Opportunities for 2010

Connect with marketing and advertising professionals in Top and Mid-Tier Markets – become an IMS sponsor!

IMS is designed to help marketing and advertising professionals *Drive Revenue Rapidly*.

About IMS:

IMS is the signature summit for marketing and advertising professionals in both B-to-B and B-to-C markets throughout the U.S. Our one day, affordable and convenient educational event offers an average of 12-17 content-rich and diverse programs including keynote speakers, interactive presentations, and panel discussions. Our attendees will have face-to-face interaction with nationally recognized experts, thought leaders and practitioners across the integrated marketing and advertising spectrum. IMS also offers optional next-day, half day, hands-on workshops presented by leading practitioners covering various marketing topics for professionals looking for additional support and education.

Visit the IMS website for more information www.IntegratedMarketingSummit.com.

About IMS Participants:

IMS participants are more than attendees – they are part of an interactive and ongoing community. IMS participants are knowledgeable marketing and sales professionals and practitioners who want to go to the next level of their integrated marketing and sales efforts. They represent a broad spectrum of practitioners and companies, including:

- Corporate marketing and sales professionals
- Advertising agency senior executive, creative, interactive and account management professionals
- Specialized providers of integrated sales and marketing services, such as sales training, direct mail, marketing software and others.

With an average of 250 attendees, IMS reaches decision-oriented practitioners from top companies and agencies in markets that want and need revenue-driving sales and marketing products and services.

Platinum Sponsors: **\$5,000** (limited number available)

- Speaking opportunity, as mutually agreed
- Podium recognition at IMS event
- Option to host a next day, half day educational workshop (topic mutually agreed upon)
- List of all attendees with email addresses
- Featured Logo/link on the IMS site
- Logo on all pre-event email promotions and event signage
- Logo placement on all name badges
- Priority showcase table
- 15 guest passes to the IMS event
- Special 30% discount on additional tickets

Gold Sponsors: **\$3,500** (limited number available on a first-come first-serve basis)

- Speaker session/presentation, as mutually agreed
- Badge Scanner for capturing IMS attendee contact information including email addresses
- Logo/link placement on the IMS sponsor page
- Podium recognition at IMS event
- Option to host a next day, half day educational workshop
- Showcase table and 10 guest passes to the IMS event
- Special 25% discount on additional tickets



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Silver Sponsors: \$2,500 (limited number available on a first-come first-serve basis)

- Speaker session/presentation, as mutually agreed
- Badge Scanner for capturing IMS attendee contact information
- Logo/link placement on the IMS site
- Podium recognition at IMS event
- Showcase table and 5 guest passes to the IMS event
- Special 20% discount on additional tickets

Networking Sponsor: \$2,000 (1 available)

- Premier logo/link placement on the IMS site
- Badge Scanner for capturing IMS attendee contact information
- 15 minute company introduction at Happy Hour/Networking event
- Showcase table and 3 guest passes to the IMS event
- Special 20% discounted on additional tickets

Exhibitor Package: \$1,250 (available on a first-come, first-serve basis)

- 6ft skirted table in pre-function/break area
- Two free passes to the IMS event
- Badge Scanner for capturing IMS attendee contact information
- Special 20% discounted on additional tickets

Becoming an IMS Sponsor

- Sponsorships are limited and available on a first-come basis.
- Payment must be received in full within 10 days prior to the event date

To reserve a sponsorship, contact Integrated Marketing Summit:

Chris Harris, Director of Event Marketing and Sales at

Chris@IntegratedMarketingSummit.com

or (913) 634-2295

Shawn Elledge, Chief Engagement Officer

Shawn@IntegratedMarketingSummit.com

(913) 962-1016



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